



Winter Appeal 2010

Winter is a challenging time for everyone - especially for the marginalized or less fortunate.

Your support can help to address the often unseen problem of poor child nutrition right here in our own backyard.

Five good reasons to help Feed the Children Australia:

- The 2009 MBF Healthwatch Survey reported that approximately 42% of Australian children miss breakfast at least one to two days a week
- Children from lower socio-economic backgrounds are six times more likely to miss breakfast than students from higher socio-economic backgrounds
- Children who miss breakfast are less able to concentrate, are more prone to fidgeting, and find learning difficult by mid-morning
- Evidence suggests that children who miss out on a healthy breakfast are more likely to suffer from obesity later in life
- 1 in 4 hospital patients in Australia are malnourished (Malnutrition costing Australian Hospitals and Patients *Nutrition & Dietetics* (Vol. 66, Issue 4), December 2009)

How can your donation be used to help?

- Approximately \$30 can help fund breakfast for 24 children
- Approximately \$50 can help fund a mother to make sure her all children are fed well
- Approximately \$200 can help fund a school to run a good eating program
- Approximately \$1000 can help fund peer-based nutrition programs in rural and regional Australia

It doesn't matter how large or how small, every donation helps.



Feed the Children Australia's goal is to help children through providing nutrition programs, education and social welfare. During our 30 year history, Feed the Children International has grown into one of the world's largest private organisations dedicated to helping hungry and hurting people.

Last year, Feed the Children shipped 58 million kg of food and other essentials to children and families in 44 countries, supplementing more than 730,000 meals a day worldwide.

To make a donation, visit Feed the Children Australia online at www.feedthechildren.org.au

Or

GPO Box 5284 Brisbane CBD, Qld 4001

Or

Ph: **1300 789 909** during business hours

All donations greater than \$2 are tax-deductible

www.feedthechildren.org.au

I would like to support the Feed the Children Australia Winter Appeal: \$10 \$15 \$20 \$25 \$30 \$50 \$100 Other Amount \$ _____

Name: _____ Address: _____ PostCode: _____

Payment Method: Cheque Credit Card: Visa Mastercard Email Address: _____

Card No.: _____ Expiry Date: _____

Name On Card: _____ Card Security Code: _____ Signature: _____

Please complete the form and return it to Feed The Children Australia, GPO Box 5284, Brisbane, Qld, 4001 or visit us online at www.feedthechildren.org.au.
Your gift is important to us. We follow the accounting standards established by the Australian Accounting Standards. We are audited annually by Hayes Knight Chartered Accountants, an independent accounting firm, and make this annual audited financial statement available on request. Feed The Children Australia has an independent Board of Directors who have official control of all of the organisation's funds and the freedom to allocate these funds in a manner that will carry out the express purposes of Feed The Children Australia. We are committed to following any stated donor preference. In certain circumstances – if, for example, a project is over-funded – your contribution will be used to support similar projects. If you have any questions about Feed The Children Australia or its programs, please call us on **1300 789 909** or visit www.feedthechildren.org.au.