

Shop and Save a Life

Feed the Children Australia has launched the beta of a new online shopping experience - the Feed the Children Australia online shopping portal. There are lots of improvements happening in the coming months with new Australian stores and the automatic recognition of Australian shoppers so join now to beat the crowd.

If you just want to look around without logging in or registering - it is easy. In the auction sites look for items marked with an Australian flag or go directly to the Australia & NZ auction pages from the left-hand menu.

In the Shopping Mall, make sure you click on the Australian flag in the top right hand corner. Once you are in the Australian pages, every shop is a local business.

Three Easy Ways to Give:

Express Auctions let you buy when the price is right. These are not time dependent and you can keep checking back until you are ready to buy. Each click on "show price" lowers the actual price by 25¢. Each "show price" click costs 80¢. When the price is right - just buy it!

Unique Bid Auctions only run for a limited time. Bid the price you want to pay. Bids can be placed in increments of 25¢. If your bid is the lowest, unique amount (i.e. no one else bid the same price), the item is yours. Each bid costs 80¢

Not interested in internet shopping?



Ritchies IGA (Stones Corner, Westfield Carindale, Mt Gravatt, Logan City and Daisy Hill) offer a traditional way to shop and save lives as well. Simply join the Community Benefits program and nominate Feed The Children Australia as your preferred charity.

1. Nominate Feed the Children Australia on a Ritchies Community Benefit Card Application form using the CB number: 81558 (Qld).

2. Your Ritchies Community Benefit Card will be issued and can be used, immediately!

You can choose to have a free key tag to place upon your key ring or you might prefer the convenience of a Plastic Card to place in your wallet or purse. You might prefer one of each. The choice is up to you!

3. Every time you shop you will be asked by one of Ritchies' friendly cashiers to present your Community Benefit Card!

Your card will be scanned at the register, which will automatically allocate 1% of the money you spend to Feed the Children Australia. It will also automatically allocate the discounted price on hundreds of 'CB' specials.

Help yourself to savings and help Feed the Children Australia at the same time with your free Community Benefit Card.



The Australian Rewards Mall is an online shopping centre for those who don't want to enjoy the auction sites. Only Australian-based merchants are included and you pay for your purchases in Australian dollars only. Whether you fancy something from Apple or Expedia Australia, the Australian Rewards Mall has something for everyone.

The Australian Rewards Mall pays you to shop at the same stores you shop at everyday anyway. From **QANTAS** holidays to **The Perfume Connection** to your everyday office supplies and furniture, with more than 15 different shopping categories to choose from you can do all your shopping with Feed the Children Australia and get rewarded.

Once you login to the Australian Rewards Mall you can pick a merchant by name or by browsing through the shopping categories. Each merchant will have a percentage listed beside it; this is the rewards percentage (1 rewards point = 1 AUD) you will receive back following any purchase you make from that merchant. For example, if you wanted to buy a pair of \$100 boots from Ugg Zone, who pay 5% in rewards, you will receive \$5.00 in rewards...it's that simple.

Just click on as many merchants as you wish and do your shopping. Within one week you will see the transaction history and points earned back on your personal Mall shopping page. After 45 days (all the stores require this waiting period) your points become available for you to spend. **Points=Cash will be loaded on a personal Debit Card.** Imagine how quickly your cash value reward points accumulate when you are shopping at more than 450 stores.

Every time you spend money, either in an auction or via the shopping mall, a donation is made to Feed the Children Australia. These donations are then used to provide assistance for young Australians and their families. Enjoy great bargains while helping the community.